



FY 2026 THRU FY 2030 STRATEGIC PLAN

FY 2026 Results
&
FY 2027 Priorities (approved by the Board on 7/13/2026)



MISSION & VISION

Mission Statement

Long Beach Public Library is a gateway to endless possibilities. We foster a love of reading and lifelong learning, cultivate community connections and growth, and provide access to creative and cultural opportunities.

Vision

Our vision is for Long Beach Public Library to be the first place that members of our community turn to fulfill their needs.



CORE VALUES

As a fiscally responsible community resource, Long Beach Public Library has five core values.

- Community
 - We are an active presence in the **community** establishing, maintaining and building upon connections to provide all with chances to thrive and grow.
- Accessibility
 - As a physical space, the Library is **accessible** to all including those with invisible needs and disabilities. As a physical space, the Library provides patrons with the technology and assistance to utilize virtual services. As a virtual space, the Library provides 24/7 **access** to resources and information.
- Service
 - We are **people-driven**, actively encouraging input from the community and receptive to making changes based on suggestions for improvement. All aspects of service will be data-driven and run through the lens of what the community needs and wants.
- Diversity
 - We create a welcoming and comfortable environment where the **diverse** values, backgrounds, experiences, and cultures in our community are appreciated, represented, supported, and celebrated.
- Trust
 - The Library is **trusted** to provide consistent and factual information. The Library maintains its community trust by promoting transparency and accountability in all facets of operations and conduct



EXPAND CORE SERVICES WITH EXPANDED FUNDING

The residents of Long Beach committed to investing in their library by approving a FY 2027 budget that exceeds the tax cap. In the day-to-day, we will do what we promised:

- Increase physical collections
- Increase digital collections
- Increase and expand programs and events
- Begin solar panel capital project



GOAL 1: ENHANCE PUBLIC AWARENESS OF THE LIBRARY AS A TRUSTED AND WELCOMING SPACE

FY 2026 RESULTS

- Schedule Library visits from two additional community-based organizations
 - The Long Beach Adult Learning Center continued to schedule Library visits. Overall though, CBOs and schools were more interested in having library staff come to their location so we mostly pivoted to that. This includes the monthly storytime at Headstart, story times at Long Beach Regional Catholic School, Music & Memories at nursing homes, and establishing a book club at the Point Lookout Senior Center.
- Add at least one "big" partnership program similar to the Eastline Theatre Production of Emma in June 2025
 - Continued the partnership with Eastline Theatre to bring another play to LBPL at the end of June
 - Collaborated with Island Park Library on a summer olympics for summer reading
 - Collaborated with Westholme & Walks Civic Association to bring back the League of Women Voters Candidate Forum
 - Collaborated with LB Arts Council for Earth Day craft workshops



GOAL 2: ELEVATE THE LIBRARY'S PRESENCE IN THE COMMUNITY

FY 2026 RESULTS

- Plan for and hold two Library pop-ups at local businesses and community-based organizations
 - While we continued to expand the number of programs held off-site, we were unable to hold Library pop-ups at local businesses and CBOs due to shifting staff levels.
- Plan two donation drives where the Library is the drop-off location.
 - Four donation drives were/will be done in FY 2026 including the Great Give Back Food Drive, Long Beach Soup Kitchen Juice Box Drive, Pet Food Drive, and LB Soup Kitchen Hunger Awareness Month Drive. A Little Free Pantry was also established and is available anytime the Main Library is open on the 1st Floor. Thanks to Adult Services Librarian, Lenora, for starting and maintaining the LFP.

GOAL 3: RESPOND TO EVOLVING COMMUNITY NEEDS

FY 2026 RESULTS

- Enhance and improve electronic communication (email, social media, text messaging etc.) with community
 - Our social media traffic, likes, leads, etc., have increased significantly with the new direction taken by Sarah Siegel and Karen Cho in PMD.
 - We implemented PatronPoint to improve email communication, automate certain communication functions, and provide targeted Library information to patrons.
- Create a simple community survey (no more than 5 questions) to better understand interests and ideas for Library programs and services.
 - While some work was done on this (attending a LibraryWorks training, brainstorming with NLS, and reviewing other libraries' surveys), we did not meet this goal in FY 2026.

- More regular programming at Point Lookout Branch
- Increase attendance in multigenerational programs that all can enjoy

FY 2027 PRIORITIES



*Elevate the Library's
Presence in the Community*

- Further expand relationships with local schools
- Launch an off-site Spanish language book club

FY 2027 PRIORITIES

*Respond to Evolving
Community Needs*

- Text messaging services
- Launch simple community survey (no more than 5 questions)

FY 2027 PRIORITIES